Nielsen Norman Group UX Certificate

This **Certificate in User Experience** is awarded by Nielsen Norman Group, a world leader in UX design and research, to **Matthew Lucas**

in recognition of completing 30 hours or more of rigorous user experience training and passing the related exams. This status demonstrates a high level of dedication to UX education, and a strong commitment to the field of UX. The topics studied provide a solid foundation that rounds out personal, practical experience. This UX Certification (UXC# 1013371) was achieved on 5 August 2016 and updated on 28 July 2020 with additional training.

We also award the following Specialty designation in recognition of focused studies including 30 hours or more of coursework in these topic areas: **UX Research Specialty**





Coursework Completed:

The UX VP/Director
UX Deliverables
Managing User Experience Strategy
Usability Testing
The One-Person UX Team

Analytics and User Experience
Omnichannel Journeys and Customer Experience
Journey Mapping to Understand Customer Needs
Measuring UX and ROI